

PCA PREDICT

Location: Worcester, UK

Products: Amtico Access LVT Collection

Wood: Dusky Walnut SX5W2542

Wood: Sun Bleached Oak SX5W2531

Sector: Office

THE PROJECT

For PCA Predict in Worcester, the need to choose new flooring came earlier than expected. Even though they'd only been in the building for two years, the existing cork floor had faded badly and didn't complement the sleek interior scheme. With big-name global clients and as market leader in cloud-based services for online checkout optimisation, the building's entrance and the well-used breakout area both needed to look professional and be easy to maintain to ensure a consistently smart appearance for client meetings and corporate events.

Contemporary, sleek, practical and durable were the keywords for this flooring project. After a false start with the cork floor, Office Manager Philippa Jaine was keen to achieve a contemporary look, but one that would also be able to cope with the footfall and, most importantly, would cause minimum disruption to the staff during installation.

Combining the main entrance and breakout area, the total flooring space measured 95m².



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THE AMTICO SOLUTION

The breakout area – essentially the hub of the building – has been cleverly planned out for flexibility: the area is used daily by staff for their lunch breaks but also doubles up as the location for company briefings, client presentations and events. To achieve the required versatility, the room has a central zone furnished with high tables and chairs with all catering facilities and AV equipment positioned around the edge.

By combining two contemporary wood designs from the Amtico Access collection, flooring contractor Formation Flooring achieved a contrasting design, using Dusky Walnut in a bold block to enhance the central area with Sun Bleached Oak wrapping this block for the rest of the breakout area and out to the main entrance.

Amtico Access was the natural choice for this office project, ticking all the boxes for a stylish flooring solution that is practical to install and would offer durability in a heavy footfall part of the building. A key requirement for Philippa was for installation to cause the least disruption possible to staff, who provide client support 24/7. Because Amtico Access is a loose lay vinyl flooring product and can be installed with a non-permanent adhesive, this dramatically reduces preparation requirements and overall installation time. It's also easy to lift and replace tiles to maintain a smart and professional appearance, or to give access to underfloor utilities as necessary.



Dusky Walnut and Sun Bleached Oak



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CLIENT FEEDBACK

Andy Matthews of Formation Flooring highlighted the reasons for recommending Amtico, explaining: "We knew quality and ease of installation were paramount, given the 24/7 nature of PCA Predict's operation. The service from Amtico was impeccable, and all meetings with Amtico technical staff prior to installation went smoothly."

Office manager Philippa Jaine had known of Amtico for many years, so was very happy with the choice. Commenting on the new-look breakout area, she said: "I'm absolutely thrilled with the finished result - everyone has commented on it. I can't wait to show it off!"

